

Friday, 9 July 2021

**MEDIA RELEASE**

**Parade and exhibition in Coolum Beach will celebrate cultural diversity in the Sunshine Coast**

On 28 August 2021, D.I.V.E. Theatre Collective (a Sunshine Coast-based contemporary theatre company) will carry out an independently organised Group Action for the Inside Out Project (<http://www.insideoutproject.net/en>), a global art project that transforms messages of personal identity into works of art.

At a time when physical restrictions to connect with one's place of birth are imposed by the current COVID-19 outbreak, fifty local migrants were invited to share their experiences of arriving in Australia & the Sunshine Coast and of being torn between two cultures.

Their stories of joy and challenge will be celebrated with an independently organised Group Action as part of the world-renowned Inside Out Project, that will involve a *Diver.city March* (parade down Coolum Boardwalk) and a large outdoor portrait exhibition to take place at Tickle Park, in Coolum Beach, on **28 August 2021, from 9:00 am to 5:00 pm**.

Our aim is to hear the local voices for whom English is not their first language, raise awareness of the kaleidoscope of cultures that make up our society and create a portrait of the Sunshine Coast as a multicultural community.

This project, called *Diver.city Inside Out*, will share with the world how important multiculturalism is to the Sunshine Coast. Whatever our cultural background, we shape our culture with acceptance and harmony. This group action will also connect local artists and people from different cultural backgrounds to celebrate cultural diversity, to inspire contemporary cultural reflection and will have worldwide reach.

**For more information about *Diver.city Inside Out***

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**Inside Out Group Action Page:** <https://www.insideoutproject.net/en/explore/group-action/diver-city-inside-out>

**ABOUT THE INSIDE OUT PROJECT**

Inside Out is a large-scale participatory art project that transforms messages of personal identity into pieces of artistic work. Everyone is challenged to use black and white photographic portraits to discover, reveal and share the untold stories and images of people around the world. These digitally uploaded images are made into posters and sent back to the project's co-creators, for them to exhibit in their own communities. These exhibitions will be documented, archived and be made available online at <http://www.insideoutproject.net/>

The INSIDE OUT project is a creation of the artist JR, recipient of the 2011 TED Prize. Watch JR's TED talk here: [https://www.ted.com/talks/jr\\_my\\_wish\\_use\\_art\\_to\\_turn\\_the\\_world\\_inside\\_out?language=en](https://www.ted.com/talks/jr_my_wish_use_art_to_turn_the_world_inside_out?language=en)

## **ABOUT D.I.V.E THEATRE COLLECTIVE**

We are a collective of theatre professionals, from culturally and linguistically diverse backgrounds, based in the Sunshine Coast, QLD. Our aim is to investigate, experiment and create work in contemporary theatre integrating different areas of knowledge, art and philosophy that, once touched, transform and reconfigure the theatrical scene.

**Website:** <https://www.divetheatre.com>